

KANIEWSKI DESIGN

Janusz Kaniewski Design

Widok str. 10/8

00-023 Warszawa

www.kaniewski.design

<https://www.facebook.com/KaniewskiDesign>

Designer

Janusz Kaniewski, b. 1974, an industrial designer, graduate of the Transportation Design Istituto Europeo di Design in Turin; manages an innovative design, architecture, image and strategic creation studio for companies and individuals; adviser to municipalities; lecturer at national and foreign universities. Curator and co-organizer of the festival Gdynia Design Days 2012, among the top ranked most creative (Brief) and innovative (Forbes) people in Poland. The first and only non-architect in SARP and adviser to the president of the city of Gdynia on aesthetics, design and urban planning. He shares his experience and knowledge by lecturing at the Istituto Europeo di Design in Turin and the Royal College in London. Janusz Kaniewski's book 'Design' premiered on October 18, 2013, while in 2014 a large retrospective exhibition is planned to celebrate the twenty-fifth anniversary of his creative work.

Projects

Since 1999 designs for Pininfarina, co-author of many contemporary European and Asian cars, the author of world champion Hermann Maier's ski boots, Gas Station of the Year 2012 Orlen in Gdańsk, Żywiec beer glasses, Fiat's designer showrooms, Paradyż Ceramics' logo, Elzab's electronics, Koło's exhibition trucks, Camerimage 2013 festival poster, he collaborated on Marlboro's image, through design work supports Polish technology companies, is actively engaged in the promotion of the Made in Poland brand. He is also the creator of a social campaign for the United Nations against the use of child labor.

Studio Copyright

The team consists of young professionals and enthusiasts: designers, graphic artists, architects, fabricators and illustrators as well as an experienced sales, design management and PR team. Each project is a new challenge and experience. The company's backbone and invaluable attribute is a trusted collaboration with proven producers, artisans, technologists and engineers throughout Poland. A continuous flow of fresh talent and novel ideas is guaranteed through active contact with universities and artistic design programs, rotating interns and working with designer festivals. The studio works in the field of industrial design, objects of applied arts, visual identity, brand awareness campaigns, interior design and packaging. On offer is a full range of services, from initial concept creation through prototype formation, testing and full product implementation in the market. The studio's strategic consulting focuses on providing constant and professional care at every stage of project implementation.

Style

The new office and studio (www.kaniewski.design) are located in a historic building in the center of Warsaw, while the designer creates in a solitary studio in Warsaw's Saska Kępa. The brand

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DESIGN

DNA is Strategic Design Consultancy – functional mission design, with a timeless appeal, focusing on investor profit and user benefit. Know-how is the derivative of experience with the best design studio in the world - Pininfarina and thorough knowledge of the Polish market, with roots dating back to 1995 and a collaboration with advertising agency Leo Burnett. A unique, futuristic perspective is the fruit of constant contact with the Istituto Europeo di Design of Turin and the Royal College of Art in London. The workshop's projects are characterized by maturity, fascination with technology and material, the distancing from seasonal trends. Privately, the designer is interested in graphics, history and music, he drives a classic blue Mercedes, while avoiding self-promotion.

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Contact

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